

2017 ANNUAL CONFERENCE

*A SPECTRUM
of Opportunities*

SEPTEMBER 17-20

Marriott Shoals Hotel & Spa, Florence, Alabama



You are invited to attend the 78th Annual Meeting of the Tennessee Association of Housing and Redevelopment Authorities (TAHRA) in Florence, Alabama, September 17–20, 2017 (exhibit dates are September 17, 18 & 19). Join Tennessee’s Housing Agencies and expose your company’s products and services.

Attendees at our annual meeting include executive directors, executive management staff, and commissioners. We encourage our attendees to visit with you by hosting food and beverage functions in the exhibit hall to give you maximum personal contact with our attendees.

Exhibit Hall & Program Schedule

Sunday, September 17, 2017

8:00 am - 2:00 pm	Exhibit hall set-up
2:00 pm - 4:00 pm	Ice Cream Social with Exhibitors
6:00 pm - 8:00 pm	Opening reception with exhibitors - prize drawings to be held

Monday, September 18, 2017

7:00 am - 8:00 am	Continental breakfast with exhibitors
8:00 am - 10:00 am	Opening session
10:00 am - 10:15 am	Break in exhibit hall
10:30 am - 12:00 noon	Training Sessions
12:00 pm - 1:30 pm	Lunch in exhibit hall – prize drawings will be held (exhibitors will be recognized during the lunch)
1:30 pm – 3:15 pm	Training Sessions
3:15 pm – 3:30 pm	Break in exhibit hall
3:30 pm – 4:30 pm	Training Sessions
5:00 pm – 7:00 pm	Reception in exhibit hall

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Tuesday, September 19, 2017

7:00 am - 9:00 am	Breakfast in exhibit hall
9:00 am - 10:00 am	Visit with Exhibitors
10:00 am - 12 Noon	Training Sessions
12:00 pm - 1:30 pm	Lunch in Exhibit Hall
2:00 pm - 4:00 pm	Breakdown Exhibits

Exhibit Booth Fees

See the attached **EXHIBITOR AND PROFESSIONAL REGISTRATION FORM** for Exhibitor and Professional registration options.

The exhibit booth fee includes one 8 x 10 booth, one 6'x30" Draped Table, 2 chairs, 1 waste basket and 1 Booth identification sign, registration fee for one company representative, tickets to food and beverage functions and events, and a listing in the annual meeting program. Additional representatives also receive tickets to food and beverage functions and events.

Exhibit Set Up Information

If you need to ship items in advance for the conference exhibit hall, please contact the hotel directly. If you will need electricity or other services at your booth, please use the attached **Exhibitor Information Sheet** to order directly from the hotel.

Hotel Information

All sessions and the exhibit hall will be located at the **Marriott Shoals Hotel & Spa**, 10 Hightower Place, Florence, Al 35630. Reservations can be made by calling Marriott Central Reservations at 1-800-593-6450, and requesting a room for the *TN ASSOCIATION OF HOUSING & REDEVELOPMENT AUTHORITIES* or by clicking on the reservation link below. Reservations made using this link are defaulted to arrive on Saturday evening, 9/16/17, so please be sure to adjust the date if you will arrive on Sunday. It should populate automatically, but if needed, the Group Code for your conference is T17R.

[Book your group rate for TN ASSOCIATION OF HOUSING & REDEVELOPMENT AUTHORITIES](#)

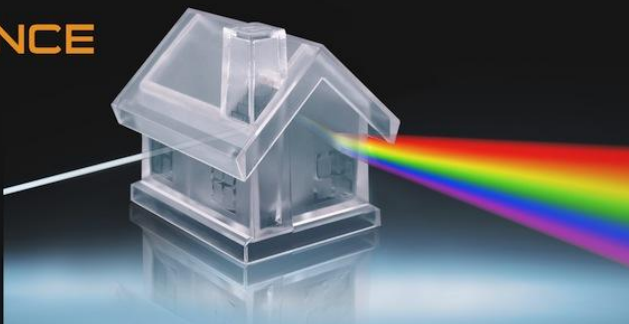
Cut-off date for hotel reservations within the group block is 5:00 p.m. on Tuesday, August 22nd, 2017. The nightly rate is \$135, and complimentary self-parking is available onsite.

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Prize Drawings

We encourage exhibitors to bring a door prize to be given away at their booth during planned breaks and events in the exhibit hall. We will rotate to your booth to give away your prize bringing a crowd of prospects with us!

John Rochelle Mystery Booth

We will again conduct our "mystery booth" sign up at each booth. TAHRA will provide a \$100 prize to an attendee who registers at the "mystery booth" to encourage attendees to visit you!

Sponsorship and Golf Opportunities

Information attached and available at www.tahranet.org.

Booth Reservations (Payment and Cancellation)

Full payment must accompany the reservation form. Completed forms must be received before August 31, 2017, in order to get in the program. Cancellations in writing received on or before August 31, 2017 will receive a 75% refund. Cancellations received after August 31, 2017 will not receive a refund.

Conference Brochure

Your registration includes recognition in the conference program which will be provided to all attendees. Additional ads may be purchased (see the registration form). All camera-ready ads should be emailed to Jeff Green at jgreen@morristownpha.org jpg format.

On-Line Registration

On-line registration is available at:

<http://www.tahranet.org/events/workshops-conferences>

Questions?

Contact John Cauthen at jcauthen@cauthenandassoc.com or 615/308-4273, or Jeff Green at jgreen@morristownpha.org or 423-586-5115, ext. 8004.